



David Rees AM  
National Assembly for Wales  
Bae Caerdydd  
Cardiff Bay  
CF99 1NA

15 April 2015

Dear Mr Rees

Thank you for your interest in the WRU participation in the “Know the Score – drink less, enjoy more” campaign. The WRU was asked by the South Wales Police Chief Constable, Peter Vaughan, and the Commissioner, Alun Michael, to support the initiative which was launched during the recent RBS 6 Nations tournament.

We were pleased to be asked to help as the WRU is determined to use its visibility across Wales to assist in worthwhile and meaningful campaigns and appeals. The Wales Captain, Sam Warburton, squad members and senior WRU personnel were utilised in photographic and video filming sessions which also included South Wales Police representatives.

This imagery formed a backdrop for the campaign and Sam Warburton recorded a personal message supporting the initiative which was screened at both the recent RBS 6 Nations home internationals against England and Ireland. The WRU support for the campaign was also highlighted in the match programmes for both the home internationals. This supportive information is available via the WRU website so is visible both to member clubs and the wider general public.

Details of the campaign have also featured in the WRU’s Clubhouse newsletter which is sent to all 320 member clubs and made available to all club members. The WRU remains in contact with the South Wales Police organisers of the campaign and will liaise on any further assistance the governing body can offer as the initiative is scheduled to run for a year.

The WRU involvement in this campaign mirrors our engagement with an anti domestic violence campaign organised by all four police services in Wales in recent years.

We have also assisted North Wales Police in a campaign which involved video appeals by senior international players warning young people of the dangers of being groomed online by abusive adults.

I hope this information is of help but we will be pleased to assist with any more information as required.

Yours faithfully

A handwritten signature in black ink, appearing to read 'Roger Lewis', with a horizontal line underneath the name.

Roger Lewis  
Group Chief Executive