

Dyddiad: Dydd Mercher 17 Ebrill 2002

Antur Cig Cymru

Mater

Rhoi cyngor i'r Pwyllgor am yr ymateb i'r ymgynghori ynghylch Antur Cig Cymru a'r camau nesaf.

Cefndir

Cynigiodd y ddogfen ymgynghori:

- Y dylid creu un corff strategol i ddatblygu'r diwydiant cig coch yng Nghymru;
- Y dylai'r corff hwn ddwyn ynghyd y prif fuddiannau yn y gadwyn cyflenwi cig, er mwyn medru gweithredu'n fwy cydlynus yng Nghymru; ac,
- Y byddai'r corff yn cael ei gefnogi trwy fod mwy gyllid a chyfrifoldeb yn cael ei ddatganoli oddi wrth y Comisiwn Cig a Da Byw, a mwy o gyllid craidd yn cael ei roi gan Awdurdod Datblygu Cymru.

Dechreuodd y cyfnod ymgynghori ar 24 Ionawr 2002 a daeth i ben ar 22 Mawrth 2002. Cyhoeddwyd y cynigion ar bapur ac roeddynt hefyd ar gael yn electronig ar y Rhyngwrdd. At hynny, cynhaliwyd nifer o gyfarfodydd penodol yn ymwneud â'r mater gyda chyrrff allweddol (gan gynnwys Welsh Lamb and Beef Promotions a'r undebau amaethyddol).

Ymatebion i'r Ymgynghori

Daeth atebion ffurfiol i law oddi wrth rhyw 26 o unigolion/cyrrff. Mae rhestr o'r sawl a ymatebodd yn Atodiad 1. Mae copïau o'r holl ymatebion wedi eu rhoi yn y Llyfrgell.

Roedd 21 o'r sawl a ymatebodd - gan gynnwys Welsh Lamb and Beef Promotions - yn cefnogi'r cynnig mewn egwyddor, ond roeddynt yn pryderu am y dull o'i weithredu. Nid oedd gan un sylwadau o gwbl. Nid oedd y pedwar negyddol arall yn credu y dylid hyrwyddo cig coch o gwbl. Yn Atodiad 2 (sy'n gysylltiedig) mae crynodeb o'r ymatebion eraill sy'n disgyn i 5 maes allweddol - Strwythur; Rôl; Ariannu; Lleoliad a Staffio; ac Enw.

Y camau nesaf

Bydd yr Adran Amaethyddiaeth a Materion Gwledig yn cychwyn trafodaethau manwl gyda Welsh Lamb and Beef Promotions a buddiannau allweddol eraill i ddatrys y materion gweithredu. Y nod yw galluogi'r cwmni newydd i fod ar waith erbyn yr hydref.

Gweithredu

Gwahoddir y Pwyllgor i nodi'r crynodeb o'r ymatebion i'r ymgynghori a'r camau nesaf, a mynegi barn fel y bo'n briodol.

ANNEX 1

CORRESPONDENCE RECEIVED IN RESPONSE TO ACC

Name	Date Received
Alyson Taylor	6 March 2002
Co-op Cymru	29 March 2002
Coleg Menai	2 April 2002
Cwmni Cig Arfon Meat Company	22 March 2002
Eira Jones	25 January 2002
Elizabeth Rees	26 January 2002
Edward Hamer	11 February 2002
Farmers First	6 February 2002
Farmers Union of Wales	6 March 2002
Food Centre Wales	15 February 2002
Farmers Union of Wales	25 March 2002
Helen Roberts	21 February 2002
John Thorley	22 March 2002

Karl Drinkwater	1 February 2002
Mary Shephard	4 February 2002
National Beef Association	25 March 2002
NFU Cymru	21 March 2002
National Beef Association in Wales	March 2002
Oriel Jones & Son Ltd	25 January 2002
Welsh Consumer Council	29 January 2002
Welsh Lamb and Beef	25 March 2002
Wales YFC	March 2002
Welsh Meat Company	18 March 2002
Welsh Mountain Sheep Society	21 March 2002
Welsh Black Beef Marketing Ltd	25 March 2002
W Lloyd Williams & Sons	30 January 2002

ANNEX 2

SUMMARY OF RESPONSES TO THE CONSULTATION ON "ANTUR CIG CYMRU"

26 responses received.

4 opposed to the proposal on the grounds that promotion of red meat per se should not be supported. 1 response received with "no comments"

Of the others, all saw merit in the principle and most wholeheartedly supported the proposal. However, the majority of responses commented on some aspect of the consultation paper and either raised alternative suggestions or sought reassurances.

The comments can be summarised into the following five categories:

Structure

The main comments were:

- New body must have clear accountability, equality of members and autonomy – there should be no opportunity for control by any party including the Assembly.
- Farmers/producers should have greater levels of representation with special emphasis on youth.
- Board should be fewer in number but contain professionals from the "cutting edge" of industry not simply representatives of key groups.
- New body should have a streamline and lean operation to reduce bureaucracy.
- The role of the MLC Commissioner needs to be carefully considered.
- Calls for specific groups, currently omitted to be included
- Key partners must work together and should sort out any differences before new body becomes operational

Role

The main comments were:

- Time should be taken to develop effective and workable proposals.
- Must include utilisation of waste products.
- New body should seek to develop skills and quality assurance measures across the industry.
- Particular care must be taken to promote indigenous Welsh livestock and specialist produce e.g. Organic and Welsh Black Beef etc.
- Export must be a key area of activity
- Careful thought is needed over future of Farm Assured Welsh Livestock (FAWL)

Funding

The main concerns were:

Must be greater levels of funding including a larger proportion of MLC levy money being kept in Wales.

Needs longer-term commitment from partners

Wales should keep an eye on developments in Scotland to assess potential benefits.

Location & Staffing

The main comments were:

- Location must be settled soon. Aberystwyth favoured by many.
- Staffing levels should be established and fixed at an early stage.
- People in key roles should have relevant industry experience e.g. Specialist marketing executives should be appointed.

Name

The name was not particularly popular - many referring to similarity with Welsh Meat Company (Cwmni Cig Cymru) and the Associated Co-operative Creameries (ACC).