

Nid yw'r cyfieithiad Cymraeg ar gael ar hyn o bryd

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**Pwyllgor Amaethyddiaeth a Datblygu Gwledig
Agriculture and Rural Development Committee**

Bae Caerdydd / Cardiff Bay
Caerdydd / Cardiff CF99 1NA

14 February 2001

Dear Colleague

Agriculture & Rural Development Committee inquiry into rural economic diversification

The Agriculture and Rural Development Committee is conducting an inquiry into diversifying the economic base of rural Wales. Draft recommendations on possible improvements to land use planning, education and training and access to business support and finance were published on 5th February and are available on the committee's website at http://www.wales.gov.uk/index_e.html.

The committee now wishes to invite written evidence on two other relevant themes – marketing and adding value and community development. In particular, the committee would welcome your views on either or both of the following:

Marketing & adding value

How can the Assembly and other public bodies help to improve the marketing of Rural Wales and its products? What more could be done to help develop distinctive products and services with high added value, branding and collective and niche marketing?

Community development

How can service provision and employment opportunities be improved through rural community development initiatives? How can the Assembly and other public bodies assist and encourage such development and ensure that the resulting economic benefits are captured?

Written submissions should be sent, bilingually if possible, by email to

Agri-rural.comm@wales.gsi.gov.uk or posted to the address above to arrive by 16th March 2001.
Following consideration of the evidence it receives, the committee will publish its final report later in the year.

Yours sincerely

Adrian Crompton
Committee Clerk