



**National Assembly Sustainability Committee
Inquiry into Carbon Reduction in Wales,
Thursday 18th October 2007**

Stephen Millward – Energy Efficiency Manager



Energy Efficiency Commitment 2 in Wales

Social housing

Cavity wall insulation in 11582 homes

Loft insulation in 9363 homes

Private sector

Cavity wall insulation in 5630 homes

Loft insulation in 4745 homes



Energy Demand Reduction Programme

79 trials with 29,000 SSE customers

Smart meters with displays

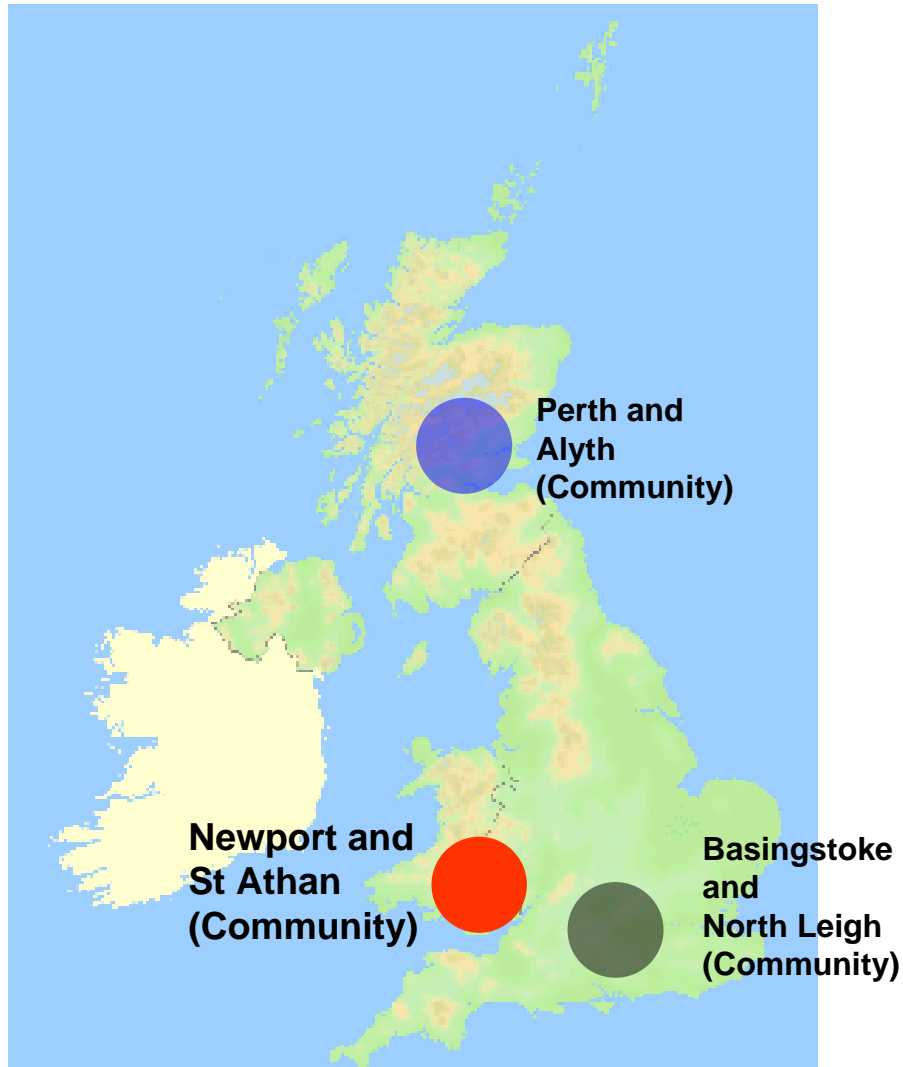
Clip on displays

Information on bills

Tariff incentives

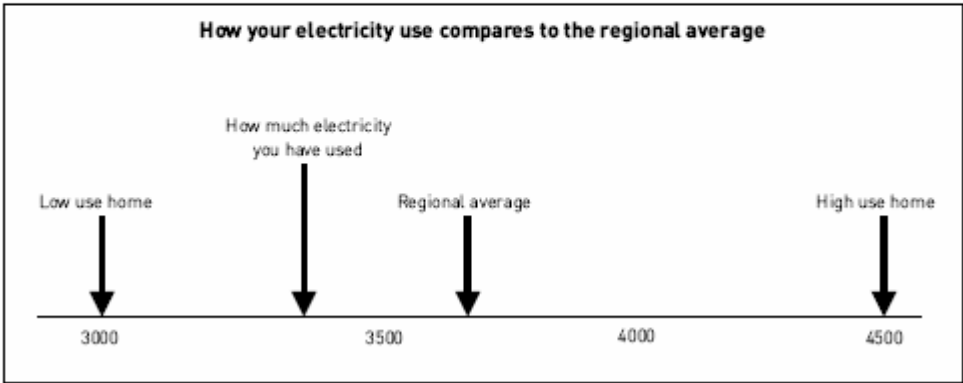
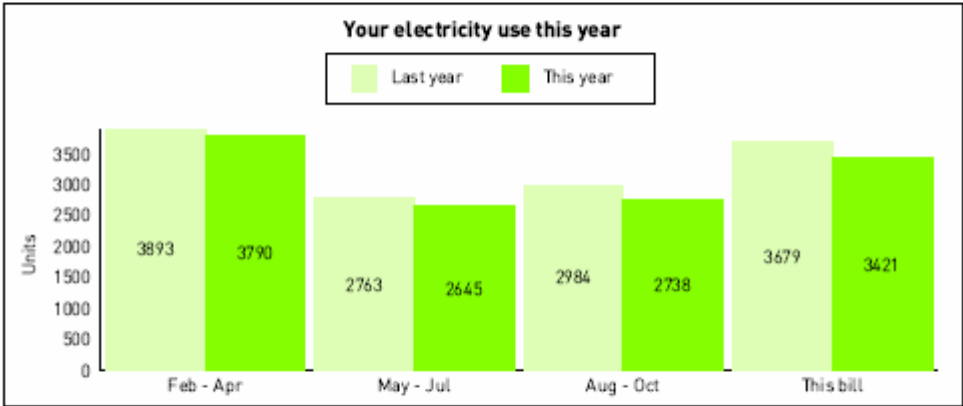
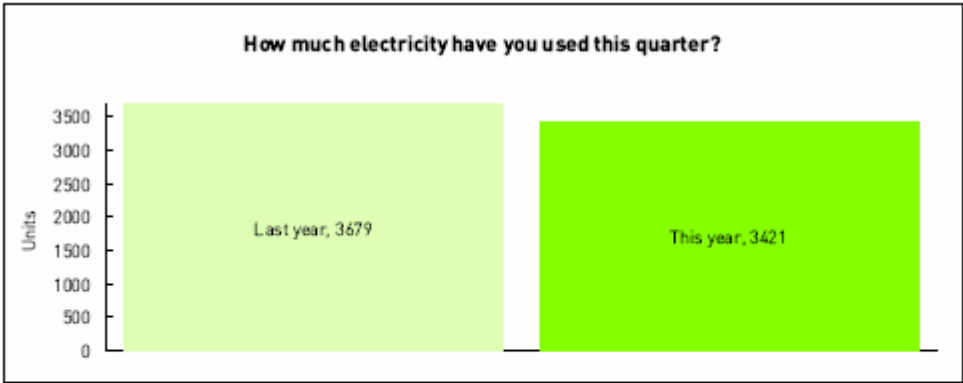
3 Community trials

Energy Demand Reduction Programme





Information on Bills



Community trials

“This project aims to harness the synergies of community action to deliver a sustained reduction in energy demand”

- Measuring the demand of the community at the substation
- SSE will provide help with grants, advice and smart meters
- Challenge the community to reduce consumption by 10%
- Community incentive of £20,000 prize



The communities

- Three communities
- One in each of our areas
 - North Leigh - Witney Oxfordshire
North Leigh Energy Efficiency Project
 - Alyth – Perthshire
Climate Action Town Project
 - St Athan – Vale of Glamorgan

